



CAPACITY BUILDING & TRAINING

We foster circular economy skills among companies, entrepreneurs, and job seekers by organising workshops and informative sessions.

TRAINING FOR EMPLOYMENT

Short training sessions for participants in Employability Improvement and Talent Development programmes, focused on building green skills and identifying key employment areas emerging from the ecological and climate transition.

SUSTAINABLE ENTREPRENEURSHIP

Self-training module on Moodle: "Practical Guide to Introducing Sustainability into Your Business", integrated into the business idea analysis process.

PROFESSIONAL CONFERENCE MANAGEMENT

Specialised content aimed at member organisations of the Bilbao Convention Bureau (BiCB) for the implementation of sustainable and circular solutions in their activities.



INNOVATION AND PARTNERSHIP

We develop open innovation projects and collaborative events that connect talent and knowledge to address the challenges of circularity.

INNOVATION ECOSYSTEMS

Launch of collaborative projects that bring together companies, professionals, clusters, technology centers, universities, and public institutions.

NETWORKING

Creation of meeting spaces, sector-specific forums, and specialised workshops to foster innovation.



CITY POSITIONING

The city is committed to a comprehensive positioning strategy, projecting an international image as a sustainable and healthy destination through specific actions.

BILBAO SUSTAINABLE TOURIST DESTINATION

Campaigns and actions that promote the international positioning of the city as a sustainable and healthy destination and the visibility of tourist companies that are committed to environmentally friendly management and service.

SUSTAINABLE CONFERENCES AND CONVENTIONS

Actions to attract sustainable conferences and conventions, taking into account the impact they generate, either due to their subject matter or the way in which the event itself is managed.

PARTICIPATION IN INTERNATIONAL NETWORKS

Participation in international networks that enable the exchange of knowledge and experience, and that boost collaboration for the promotion and development of actions that foster innovation and sustainability.



BILBAO EKINTZA BERDEA

At Bilbao Ekintza, we integrate the circular economy into our actions to maximise resource value and reduce environmental impact, contributing to the city's sustainable economic development.

GREEN PUBLIC PROCUREMENT

We prioritise purchasing durable, recyclable, and biodegradable products, promoting reuse, repair, and remanufacturing to enhance the efficiency of our investments.

CIRCULAR ASSET MANAGEMENT

We optimise our resources through circular management of in-use and stored assets, ensuring proper maintenance and enabling a second life for items, benefiting local organisations involved in social and economic development.

BILBAO EKINTZA'S EVENTS

We apply the principles of the circular economy when organising our events, to minimise waste and optimise resources.